

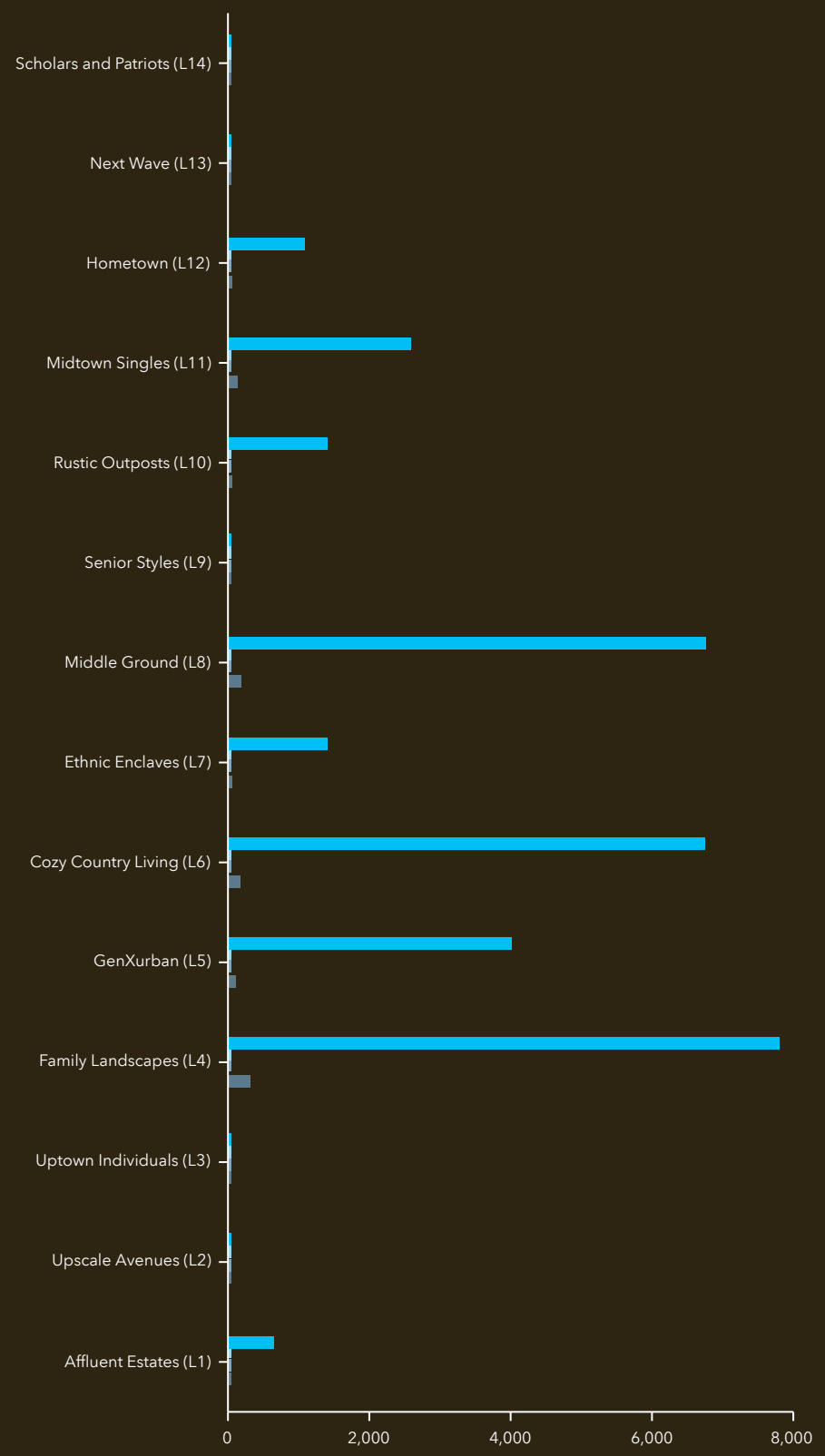


TAPESTRY SEGMENTATION

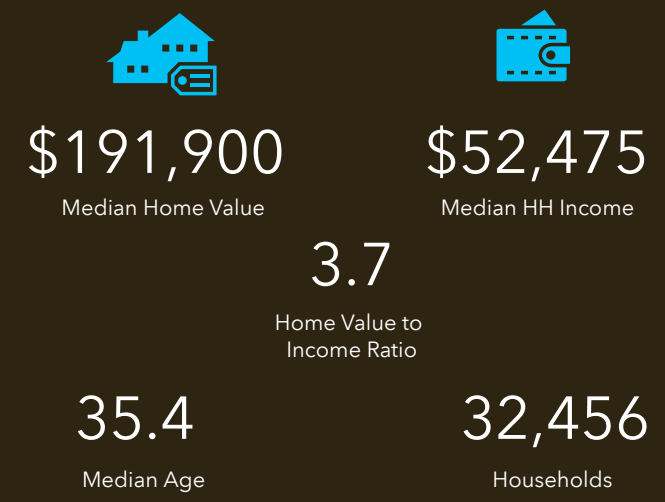
The Fabric of America's Neighborhoods

Tapestry LifeMode

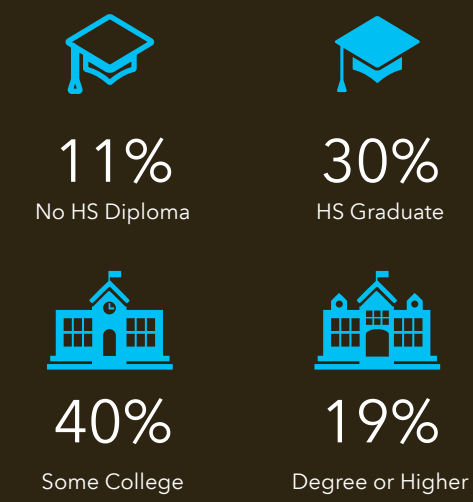
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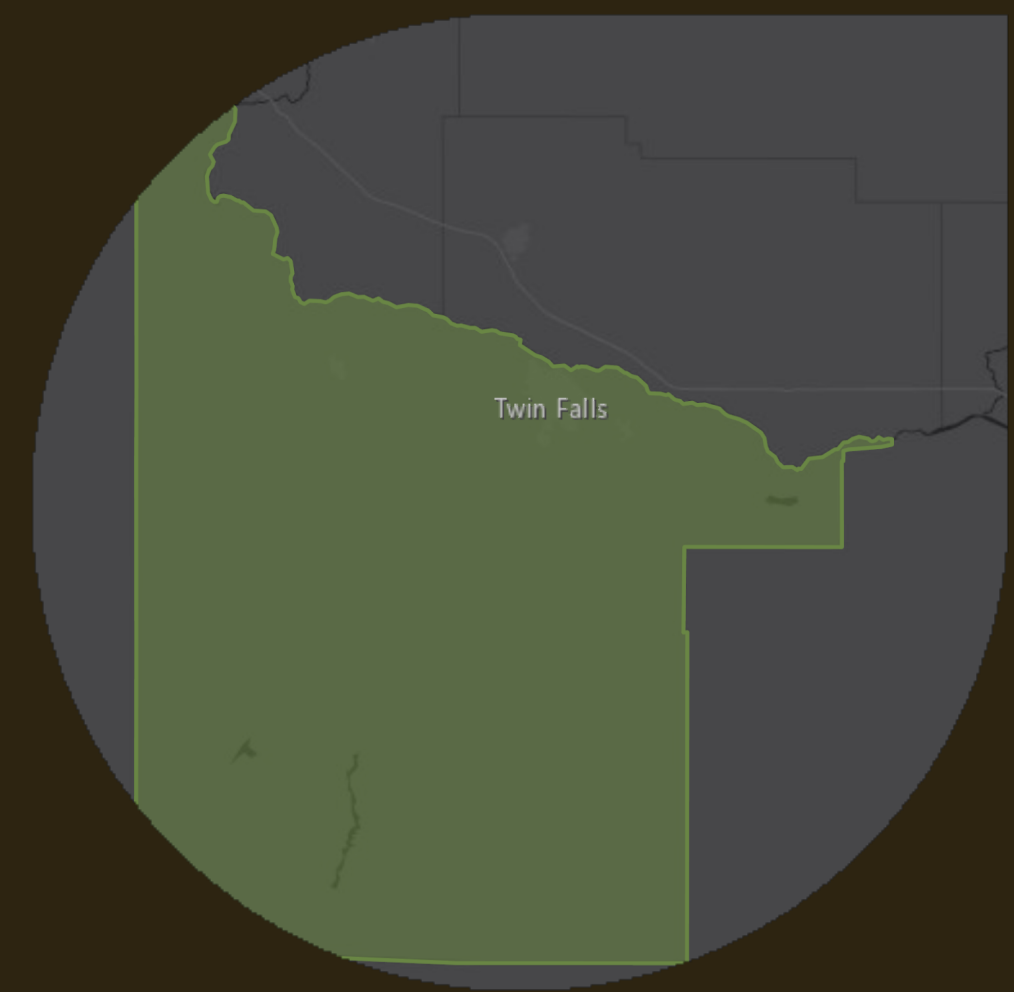
Key Facts



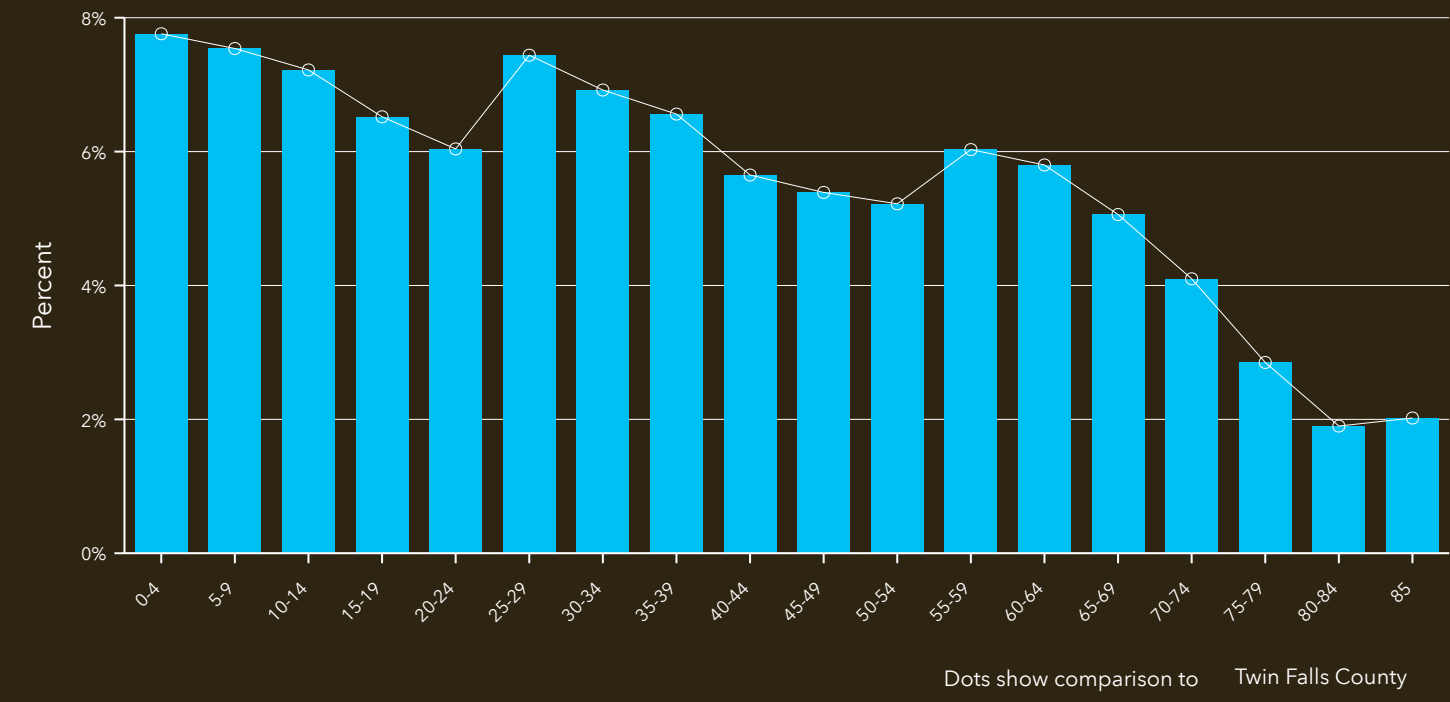
Education



Twin Falls County, ID



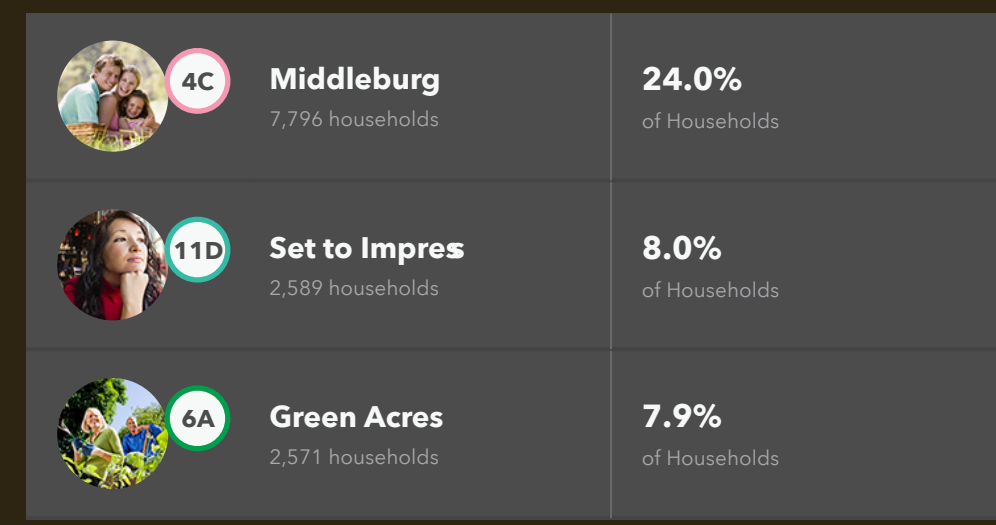
Age Profile



Households By Income
 The largest group: \$50,000 - \$74,999 (23.5%)
 The smallest group: \$200,000+ (2.1%)

Indicator	Value	Difference
<\$15,000	9.7%	-1.0%
\$15,000 - \$24,999	8.2%	-0.8%
\$25,000 - \$34,999	12.8%	+3.9%
\$35,000 - \$49,999	15.8%	+3.4%
\$50,000 - \$74,999	23.5%	+6.0%
\$75,000 - \$99,999	11.5%	-1.1%
\$100,000 - \$149,999	10.7%	-4.4%
\$150,000 - \$199,999	5.7%	-0.8%
\$200,000+	2.1%	-5.2%

Tapestry Segments



● Households ● HHs % ● % US HHs ● Index

Bars show deviation from United States

