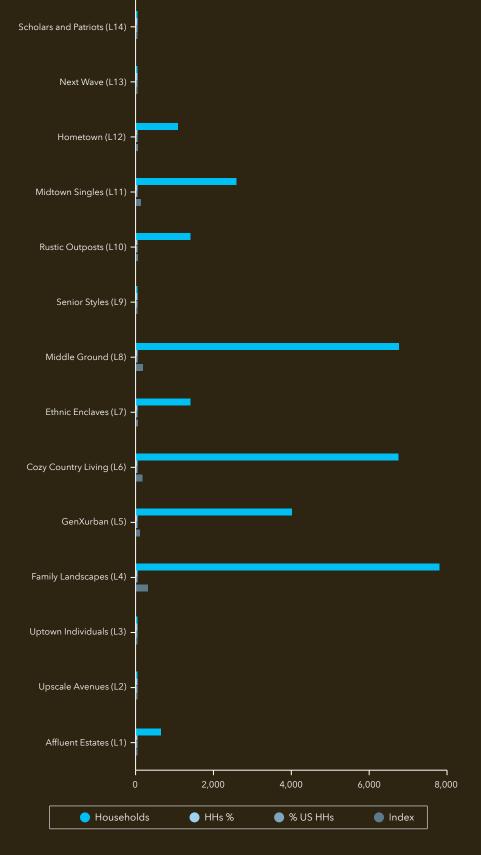


# TAPESTRY SEGMENTATION

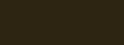
The Fabric of America's Neighborhoods

# **Tapestry LifeMode**

learn more...



# Key Facts



\$191,900

Median Home Value



\$52,475

Median HH Income

3.7

Home Value to Income Ratio

35.4 Households Median Age

32,456

40% Some College

# Education



11%

No HS Diploma



30% **HS** Graduate



19%

Degree or Higher

# Age Profile



Dots show comparison to Twin Falls County

### Households By Income

The largest group: \$50,000 - \$74,999 (23.5%)

The smallest group: \$200,000+ (2.1%)

Indicator	Value	Difference	
<\$15,000	9.7%	-1.0%	
\$15,000 - \$24,999	8.2%	-0.8%	-
\$25,000 - \$34,999	12.8%	+3.9%	
\$35,000 - \$49,999	15.8%	+3.4%	
\$50,000 - \$74,999	23.5%	+6.0%	
\$75,000 - \$99,999	11.5%	-1.1%	_
\$100,000 - \$149,999	10.7%	-4.4%	
\$150,000 - \$199,999	5.7%	-0.8%	•
\$200,000+	2.1%	-5.2%	

Twin Falls County, ID



### Tapestry Segments

4C	<b>Middleburg</b> 7,796 households	<b>24.0%</b> of Households
11D	Set to Impres 2,589 households	<b>8.0%</b> of Households
6A	Green Acres 2,571 households	<b>7.9%</b> of Households

