CORRIDORS AND GATEWAY PLACETYPES



Description: The Rural Corridor placetype represents major thoroughfares providing links from the rural areas of the County to the urban centers and areas of impact surrounding each city. These corridors typically provide access to civic and commercial environments traditionally characterized by deep setbacks, surface parking, and "big box" store development typical of regional shopping centers, supermarkets, movie theaters, and department stores. Commercial Corridors are generally vehicle oriented, although future development practices encourage a greater mix of uses, pedestrian-scale design, and connectivity, buildings oriented toward the primary street frontage with parking located to the side or rear, character and form-based site design standards, and other best practices to encourage these corridors to grow and change with market demands and community needs over time.

	EXISTING CONDITIONS
Land Use	AgriculturalSuburban residentialVacant land
Environment	 Semi-developed, depending on location Scattered, sprawling development patterns Vacant lands with varied environmental constraints
Mobility and Connectivity	Primary transportation corridorsAuto-centric development
Infrastructure	 Varies; public water and sewer may be present or available for expansion
Current Zoning	Rural ResidentialCommercial
	FUTURE CHARACTERISTICS
Primary Land Use	Service commercialRetailOffice spaceBusiness and industrial parks
Secondary Land Use	Multi-family residential
Development Policy	Mixed-use developmentClustering
Public and Private Amenities	 Shared use paths integrated into development corridors

DESIGN CHARACTER					
Building Placement	 Shallow to moderate setbacks for commercial and mixed-use buildings 				
Building Frontage	• Minimum 100'				
Building Height	• 2 stories				
Parking	 Off-street parking required Paved Located to the side or rear of commercial buildings 				
Access	Shared accessService roads				
Landscaping	Required for commercial development				
Buffering	 Required between residential and commercial uses 				
MOBILITY					
Street Type	AvenueBoulevard				
Multi-modal Infrastructure	 Separated shared use paths between communities Sidewalks encouraged within and between development Painted bike lanes where access roads present 				
Transit	 Not required but desirable when situated between population centers 				



Description: Community Gateways are key access and entry points into the cities and urban areas in Twin Falls County. These gateways create a sense of arrival to a distinct community center rather than generic development void of quality design and character. Ideally, these areas create a sense of place and a distinct "arrival" as one enters, moving from rural and suburban areas to city centers. As such, Community Gateways should be carefully designed to be welcoming, attractive, and inviting. This is achieved through careful site and building design which conveys quality along with careful sign control. These methods may be accompanied by public amenities such as landmark features or wayfinding systems.

EXISTING CONDITIONS		DESIGN CHARACTER		
Land Use	 Agricultural Scattered retail sales and service Auto shops and repairs services Farm implement sales Developed 	Building Placement	 Buildings should be oriented toward the primary street frontage Moderate lot depth and setbacks to allow landscaping along primary frontage Orientation should facilitate onsite vehicular 	
Environment	Primary transportation corridors	• • • • • • • • • • • • • • • • • • • •	circulation and parking	
Mobility and Connectivity	Primary transportation corridorsAuto-centric development	Building Frontage	 Build-to lines for new construction, redevelopment 	
nfrastructure	Public water and wastewater	Building Height	• 3 stories	
Current Zoning	Rural ResidentialCommercial	Parking	 Parking located behind or adjacent to buildings 	
Impact Areas FUTURE CHARACTERISTICS			Shared accessAccess roads	
Primary Land Use	 Retail sales and service Lodging and accommodations Restaurants Auto-oriented commercial 	Access	PavedCurb and gutter where appropriateCirculation between commercial lots encouraged	
	Multi-family residential	Landscaping	 Required for commercial developed 	
Secondary Land Use	 Civic and institutional Historic and cultural points of interest 	Buffering	Perimeter landscaped buffering is required where parking is adjacent to primary street frontage.	
Development Policy	 Mixed-use retail Wayfinding Master-planned development 			
Public and	Parks and plazas to generate interest	Street Type	AvenueBoulevard	
Private Amenities	 Rest areas and historic markers Trailheads to serve local or regional recreation 	Multi-modal Infrastructure	 Sidewalks between development Separated or painted bike lanes 	
			• Shared use paths encouraged	

Transit • Desirable



Description: Employment Centers are areas intended to support large-scale economic development opportunities in the County as well as institutional uses such as school campuses, healthcare facilities, transportation hubs including airports or bus depots, and event centers such as conference centers or fairgrounds. These areas are unique and may take different forms based upon the specific use and intensity planned. Economic centers vary in size but are generally located along primary transportation corridors and intersections, which can include rivers and rail lines. Commercial, light, and heavy industrial activities may be typical of these areas, as they are locations where economic development is both planned for and incentivized. In many instances, economic drivers are auto-centric but may incorporate pedestrian infrastructure internal to large employment campuses or other large-scale amenities. Architectural design is typically consistent among buildings in these areas, and there are often public spaces, community amenities, and mixed-use elements like coffee shops or drug stores incorporated in large campus developments. Public utilities and infrastructure necessary to support economic development should be available or constructed in concert with Economic Center development.

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EXISTING CONDITIONS		FUTURE CHARACTERISTICS				
Land Use	 Commercial Light industry Heavy industry Educational institutions Healthcare 	Primary Land Use	 Business parks Industrial parks Educational institutions Healthcare Rail and transportation hubs 			
• • • • • • • • • • • • • • • •	Rail and transportation hubs	Secondary Land Use	Mixed-residential Service and hospitality			
Environment	 Intensive development Noise, light, and glare may be common Significant traffic generation Large campus environments Potential for by-product creation detrimental to natural environments 	Development Policy	Mixed-use development Campus/master planning for large site development			
		Public and Private Amenities	 Open space required for employment campuses Pedestrian connectivity within master-planned development and business parks 			
Mobility and	Auto-centricRail connectivity	DESIGN CHARACTER				
Connectivity	Proximity to interstate	Building Placement	• Varies			
Infrastructure	Public water and sewer	Building Frontage	• Varies			
Current Zoning	Rural ResidentialCommercialIndustrial	Building Height	• Varies			
	• Impact Areas	Parking	• Varies			
MOBILITY		Access	Interstate access Rail access			
	• Local	Landscaping	Required			
Street Type	AvenueBoulevard	Buffering	Deep landscaped and hardscaped buffers required			
Multi-modal Infrastructure	Bicycle and pedestrian networks highly encouraged or required within master-planned employment campuses		between industrial activity and any other use • Riparian setbacks and vegetated buffering along lakes and streams, when present			
Transit	Desirable					